

RAW FEEDING GUIDE



Are you looking to start raw feeding or are wondering if you're doing it right?

Download this free guide to get all the tips, tricks and information you could ask for on raw feeding!

DID YOU KNOW?

A dog's overall health and well-being is directly impacted by what they eat

Raw food is the most nutritionally beneficial food we can feed as it is the least processed food available

The more nutritional the food, the more is processed by the body and therefore less is wasted

This means smaller, less frequent poo, less wind and better overall health!

It also means we are often able to feed less as more is processed and used instead of wasted

Raw feeding is also one of the best options for dogs with allergies or specific issues, as you can monitor each ingredient that goes into their food and eliminate unwanted or unnecessary ingredients!

MYTH BUSTING

Raw feeding will NOT make your dog a savage killer

It carries no higher risk of salmonella than other dog foods or raw meat we eat ourselves

Raw bones are actually safe for your dog to eat - only cooked bones are not

It doesn't have to be expensive - there are lots of options to make raw feeding cost effective

Raw feeding doesn't have to be complicated, we're here to help make it simple

There is a lot of misinformation about raw feeding online and we're here to help every step of the way. So if you have any questions or would like to find out more about any of the topics mentioned above, simply get in touch with our team!

HOW TO GET STARTED

There are two options when it comes to raw feeding: DIY or complete!

DIY raw feeding is where you take each ingredient of the raw feeding plan and put it together yourself. So that means sourcing meat, bones and all extras to make a complete meal each and every day.



Complete meals come pre-made and already include all nutrients needed by your dog. This means you can feed them as they are and don't have to add anything unless you want to.



Either option is great so pick whatever is most convenient for you and your family's lifestyle.

HOW MUCH DO I FEED?

When you get started, make sure to monitor your dogs weight carefully to make sure you are feeding enough. Remember, every dog is different and it's important to go off of their weight and increase or decrease food where necessary.



The general rule of thumb is to feed roughly 2% of their body weight per day

So a 20kg dog should get roughly 400g of food a day. This should include any bones you feed.

If you have a working dog, one who is underweight, or dogs that do a lot of exercise then you may need to feed up to 5% of their body weight each day

If you have an elderly or overweight dog, you should reduce the amount to between 1-2%

This is a rough guide only and if you are unsure, speak to your vet or canine nutritionist for advice or support on how much to feed.

DIY RAW FEEDING

DIY raw feeding is where you buy each ingredient individually and put together a balanced diet yourself. It can be more complicated and difficult to manage as you have to add in lots of different aspects to ensure the diet is balanced and nutritional.

The simplest way to follow a DIY plan is to follow the 80:10:10 plan.

This is a basic plan which consists of 80% meat, 10% bone and 10% organ.

This ensures the meat content is balanced



You then need to consider other extras to enrich their diet and make sure they get all the nutrients they need.

So you can add things like:

Vegetables: green leafy veg and/or carrots, broccoli etc

Fruits: like blackberries, apple, banana etc

Raw eggs: dogs can eat whole eggs, shell and all!

Oils: a small amount of vegetable oil, coconut oil or salmon oil

Fish: like sprats, salmon, sardines and mackerel

COMPLETE OPTIONS

There are LOTS of different companies out there that make premade options which you can simply weigh out and feed as a balanced meal.

The good thing about raw food is that as it's raw and unprocessed, it generally doesn't matter what company you use as they are all great quality.



Make sure that you pick a balanced, premade meal as a lot of companies also do pure meat options to make DIY feeding simpler.

You should also be looking for 10% bone content either in the mix or separately.

You can also add in extra's to enrich their diet if you want to - see the next page for some things you can add!

However, because the meal is already complete, you don't need to add anything unless you want to so don't worry if you want to keep it simple at least to start with.

Some companies we recommend are; Nutriment, Bella and Duke, Butternut Box, Henley Raw and Natural Instinct.

ADDED EXTRAS

If you wanted to add some extras into your dogs food to make it more interesting for them, here are some options that are safe and different for them to try!

Vegetables

Kale, spinach, carrot, broccoli, sweet potatoes

Fruits

Berries (raspberry, blueberry ect, banana, apple, mango, watermelon

Eggs

Chicken eggs or quail eggs
You can feed these whole or broken

Yoghurt

Natural, unflavoured, full fat yoghurt

Oils

vegetable oil, coconut oil or salmon oil are the three best



SWITCHING FOOD

If your dog has never had raw food before, here are some tips on switching them over to their new food!

If your dog has never had raw food before, it's always best to do a slow switch onto the new food over at least a week.

So for the first couple of days, do a 90:10 split between the old food and the new and slowly add 10% every couple of days as long as your dog is doing well on the food.

You can also add natural yoghurt, kefir or probiotics into their food each morning to add good bacteria, settle the stomach and help with the process of changing over.

If you have a puppy, older dog or dog with specific medical conditions it's always a good idea to take things slower and speak to your vet to make sure everything goes smoothly.



DO'S AND DONT'S

If your dog has never had raw food before, here are some tips on switching them over to their new food!

Do make sure to clean all surfaces, utensils and bowls well after each use

Don't feed just one protein unless your dog has specific allergies or medical conditions

Do add in some extras every now and then to make it more enriching

Don't make it too complicated too early, keep things simple and you can add more in later if you want

Do supervise your dog when feeding bones or larger meals

Don't be afraid to seek help - raw feeding can be overwhelming but you are not the only one!

NEED SUPPORT?

If you need support, advice or any other help in your raw food journey, our team are here to help!

Our team have qualifications in canine nutrition and are happy to advise on dog food, supplementation as well as raw food plans and support.

Raw feeding can be overwhelming at first but you don't need to go it alone!



Holistic Hounds

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You can get in contact with us using the below methods:

Email: uk.holistichounds@gmail.com

Phone: 07591976330